



Our Vision

A world where every individual experiences a socially just quality of life.

Our Mission

To collaborate, educate, and act to ensure access to healthy safe housing and supportive services in New Westminster.

OPPORTUNITIES

Provide people with access to programs and services that promote self-determination and self-sufficiency

ORGANIZATIONAL CAPACITY

Improve organization's ability to fulfill its strategic goals and objectives within a designated timeline

SUSTAINABLE FUNDING

Fundraise through traditional and new strategies to ensure long term impact and sustainability

GOVERNMENT ENGAGEMENT

Engage with different levels of government to expand and improve services to the homeless

STRATEGIC PRIORITIES

1 Create opportunities for people to be self-determining and self-sufficient

- Expand and develop I's on the Street
- Increase the impact and frequency of Connect Days
- Explore innovative new strategies and opportunities to support people in New Westminster
- Partner and collaborate with other organizations to expand and coordinate diverse service offerings

2 Develop and Strengthen the organizational capacity of the Coalition

- Implement a membership drive
- Enhance community involvement in the Coalition
- Create a recruitment and succession plan for Board members

3 Develop and secure sustainable funding for the coalition

- Explore and develop new funding strategies
- Develop the resources to support a full time coordinator for the Coalition

4 Engage and expand relationships with Government

- Explore inclusion with City committees dealing with poverty, homelessness, housing, and other social issues
- Develop an advocacy policy
- Explore and develop two joint ventures with the City of New Westminster